

Privacy Policy

Effective as of: [3.11,2025]

[guangshun wei] (“we” or “us”) is committed to protecting and respecting your privacy. We endeavor to comply with all applicable laws on privacy protection and personal data security. This Privacy Policy outlines our privacy practices regarding the collection, use and safeguard of your personal data through the [World Flavor Kitchen] (“App” or “Service”) you are using. In Privacy Policy, we also outline whom we may share or disclose the collected personal data.

1. The personal data we collect

Personal data means any data which could directly or indirectly identify you. We may collect your following personal data based on your prior consent:

- I. device identifiers (such as IDFA, IDFV for Android, GAID for IOS).
- II. behavioral usage of the App.
- III. email address.
- IV. the type and operator of network (such as Mac address).
- V. the type, version, brand, language and operating system of device.

2. The purposes we collect your personal data

We may use your personal data for the purposes below:

- I. To assess and improve the App and Services.
- II. To obtain user feedback and to analyze user experience for the purpose of development and evaluation of new app and services.
- III. To send you important notifications, such as communications about changes to our terms, conditions and policies.
- IV. To verify your identity.
- V. To provide you with support services (for example, to respond to your questions), and to protect your rights and interests.
- VI. To provide you with personalized marketing services, for example, using third party advertising cookies to offer marketing communications and advertising that we believe may be of interest of you, or recommendation about services you may be interest in based on your use of the App.
- VII. Any other purposes with your prior consent.

3. To whom we disclose your personal data

We may share your personal data to third parties under limited circumstances

and purposes.

- I. We may disclose hashed and anonymized data to our business partners, for example, business partners who provide data analytics services or advertisements and marketing communications based on the hashed and anonymized data.
- II. We may disclose and share necessary items of your personal data to our service providers that provide services for or on behalf of us. These service providers shall only use your personal data in compliance with our instruction and with the scope of the purposes hereof; we ensure that all of our service providers strictly comply with the Privacy Policy.
- III. To the extent it is required by applicable laws or regulations or competent governmental or judicial authorities, necessary to establish or preserve a legal claim or defense, or necessary to prevent fraud or other illegal activities.

4. How we protect your data

In order to protect your personal data held with us and third parties we work with, we use industry-standard physical, procedural and electronic security measures, including encryption where deemed appropriate. We take reasonable measures to help protect your data from loss, theft, misuse and unauthorized access, disclosure, alteration and destruction.

5. Data retention

We keep your data only so long as we need it to provide service to you and fulfill the purposes described in this Policy. This is also the case for anyone that we share your information with and who carries out services on our behalf. When we no longer need to use your information and there is no need for us to keep it to comply with our legal or regulatory obligations, we either remove it from our systems or depersonalize it so that we can't identify you.

6. Children

The App is not directed to children under 13 (or other age as required by local law), and we do not knowingly collect personal information from children. If you learn that your child has provided us with personal information without your consent, you may contact us as set forth below. If we learn that we have collected a child's personal information in violation of applicable law, we will promptly take steps to delete such information and terminate the child's access to the App.

7. Your rights

You have the rights to manage your data, such as:

- I. To ask for access to and get a copy of your personal data.
- II. To restrict or object to collection and using of your personal data.
- III. To withdraw your consent at any time. The withdrawal of consent shall not affect the lawfulness of processing based on consent before its withdrawal.
- IV. To ask for delete your personal data.

8. Third-party links

The App may contain links to third-party websites. Please be aware that we are not responsible for the security, the privacy practices and the materials of those third-party websites. We encourage you to be aware of when you leave our App, and to read the privacy statements of those third-party websites carefully. This Privacy Policy applies to this App provided by us only.

- I. Google AdMob & Firebase: <https://policies.google.com/privacy>
- II. Facebook:
https://www.facebook.com/privacy/policy/?entry_point=comet_dropdown

9. Amendment

We may amend the Policy from time to time, we highly recommend you periodically review the Policy posted on the App. By accessing or using the App after the Policy has been updated, we will deem that you consent to the Policy, including any updates. The most current version of the Policy will always be available on this page. You can always check the “effective time” at the bottom for the most current version of Privacy Policy.

10. Contacting us

If you have any inquiries, questions, comments or complaints about the Policy, or if you believe that we did not comply with the Policy, please feel free to contact us.

Email: [\[guangshun052@163.com\]](mailto:guangshun052@163.com)